



Date: September 26, 2014

To: Nonprofit Community-Based Provider Organizations  
Provider Trade Associations

From: Terry Edelstein, Governor's Nonprofit Liaison

Re: Updates from the Governor's Nonprofit Liaison

- Free Sessions on Healthcare Options for Nonprofit Organizations
- Free DCP Symposium on Cross-Cultural Communication
- Emergency Communications Interim Report
- Governor's Cabinet on Nonprofit Health and Human Services Drafts 2014 Report

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**FREE SESSIONS HEALTHCARE OPTIONS FOR NONPROFIT ORGANIZATIONS**

Presented by Governor Malloy's Nonprofit Liaison and Access Health CT with partners the Connecticut Insurance Department & the State of Connecticut Office of the Healthcare Advocate

The same sessions will be offered on four dates. Register by 10/16/14

Dates:	Tuesday, October 21, 2014	room 1D
	Wednesday, October 22, 2014	room 1D
	Thursday, October 23, 2014	room 1D
	Tuesday, October 28, 2014	room 2C

Time: 10:00 – 12:00

Location: State Legislative Office Building

See flyer on HEALTHCARE OPTIONS FOR NONPROFIT ORGANIZATIONS (sent with this update) or email Amy Tibor for a copy at [amy.tibor@ct.gov](mailto:amy.tibor@ct.gov)

**FREE DCP SYMPOSIUM: CROSS-CULTURAL COMMUNICATION**

**ARE YOU TRYING TO BE HEARD IN ETHNIC, IMMIGRANT AND REFUGEE COMMUNITIES? CROSS-CULTURAL COMMUNICATION: HOW TO BE HEARD**

Thursday, October 23, 2014

8:30 a.m. – 5:00 p.m.

Connecticut Convention Center, Hartford

Free symposium sponsored by the Connecticut State Department of Consumer Protection

Space is limited, so early registration is advised

More information and to register: <http://www.ct.gov/dcp/cwp/view.asp?a=4191&q=552236>

Nationally recognized experts in the field will examine non-traditional means of cross-cultural communication including: the role of cultural brokers, influencers and intermediaries; the use of storytelling and art-based outreach; and strategies for partnering with ethnic media.

**Who Should Attend?**

Anyone needing to communicate with distinct ethnic, immigrant and refugee communities in any capacity -nonprofit and community based organizations serving these communities, state agencies, faith-based organizations, town and city officials, public libraries, academic and research staff, law enforcement, medical providers, social workers, community organizers, and members of the many ethnic, immigrant and refugee communities in the state.

**GOVERNOR'S CABINET ON NONPROFIT HEALTH AND HUMAN SERVICES  
DRAFTING 2014 REPORT**

The Governor's Cabinet on Nonprofit Health and Human Services is in the final stages of reviewing the recommendations from the Business Practice, Nonprofit Employment Data, and Contract Procurement & Administration work groups.

The Cabinet's October 30, 2014 meeting will be held in room 1B of the Legislative Office Building from 9:00 – 11:00 a.m. Members of the public are welcome to observe the meeting.

Visit the Cabinet website for more information and links to past meeting materials:

<http://www.ct.gov/opm/cwp/view.asp?a=2998&Q=490946>

## **INTERIM REPORT ON EMERGENCY COMMUNICATIONS RELEASED**

On August 1, 2014, the Governor's Emergency Communications Task Force released an interim report detailing emergency preparedness and communications across the state, with a full report including recommendations on non-emergency communications expected January 1, 2015. The primary goal of the recommendations is to enhance preparedness and response in Connecticut by bolstering current best practices and implementing new practices to communicate successfully with all of the state's residents during dangerous weather events, significant public safety threats, and other emergency situations.

The Task Force, made up of a cross-section of representatives from state agencies, nonprofit organizations, the media, including Spanish and Portuguese media, as well as individuals from communities across Connecticut, developed a set of five overarching recommendations:

1. Address diverse language issues in multiple ways, including engagement of private and public sector partners
2. Enhance public preparedness messaging and individual resilience
3. Emphasize and support local planning and preparedness initiatives related to communicating with all community members
4. Enhance state agency communications resources to assist in emergency preparedness, response, and recovery messaging
5. Continue the work of the Governor's Communications Task Force in order to implement these recommendations

The full report can be found online at the following link:

[http://www.ct.gov/opm/lib/opm/Report\\_on\\_Emergency\\_Communications- 8-4-2014\\_final PDF.pdf](http://www.ct.gov/opm/lib/opm/Report_on_Emergency_Communications-8-4-2014_final_PDF.pdf)

## **NONPROFIT LIAISON IN THE NEWS**

On August 11, 2014 *The Chronicle of Philanthropy* released two articles detailing the work of nonprofit liaisons across the country, including here in Connecticut. Cathy Zeiner, Executive Director of Safe Futures, and Bill Young, Director of Alcohol and Drug Recovery Centers, were both quoted in the article. The full text of the articles will be found at:

<http://www.governor.ct.gov/malloy/cwp/view.asp?a=3997&q=512660>.

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On August 12, 2014, I was interviewed by Comcast Newsmakers about my work with Connecticut's community-based nonprofit organizations and in advising the Governor about measures to support nonprofit health and human services. Follow the link to watch the full interview: <http://comcastnewsmakers.com/2014/08/28/terry-edelstein/>

## **INTRODUCING NEW PUBLIC POLICY INTERN**

Brandon Cirillo began work on August 15 as the new Public Policy Intern to the Office of the Governor's Nonprofit Liaison, replacing Brittany Kaplan who has returned to her studies at UConn. In this position, he will be creating a Nonprofit Toolkit that will serve as a resource hub for nonprofit organizations to obtain information about a variety of topics. Additionally, he will be expanding electronic communications from the Nonprofit Liaison's office and assist with project rollouts, including the uniform licensing application. Please feel free to email Brandon with suggestions at [Brandon.Cirillo@ct.gov](mailto:Brandon.Cirillo@ct.gov)

Brandon, who is originally from Michigan, is in the second year of his Master of Public Administration degree program at UConn, studying policy analysis and receiving certificates in Nonprofit Management as well as Sustainable Environmental Planning & Management. Prior to graduate school, he spent two years serving with AmeriCorps at both the CT Alliance of Boys & Girls Clubs as well as CT Campus Compact. He has a Bachelor's degree from Miami University (Ohio) where he studied Social Entrepreneurship and Environmental Studies.

You can reach Brandon at:

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## **MAILING LIST**

To be included on the Nonprofit Liaison's mailing list, send an e-mail to Amy Tibor at [Amy.Tibor@ct.gov](mailto:Amy.Tibor@ct.gov) or call Amy at 860-418-6287.

- Nonprofit Liaison mailing list – receive occasional alerts, news briefings and updates
- The Governor's Cabinet on Nonprofit Health and Human Services mailing list – receive news about the work of the Cabinet including meeting announcements and materials

## **MEETING WITH YOU**

I welcome the opportunity to meet with your associations and your boards of directors. You can contact me at [Terry.Edelstein@ct.gov](mailto:Terry.Edelstein@ct.gov) to arrange a visit.

**CHECK THE NONPROFIT LIAISON'S WEBSITE FOR UP-TO-DATE INFO**

Check for updates affecting nonprofit providers on the Nonprofit Liaison website:

<http://www.governor.ct.gov/malloy/cwp/view.asp?a=3997&q=512660>

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